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BACHELOR OF TOURISM, HOSPITALITY & EVENTS MANAGEMENT

[0990746/CRS1400588]

tafeSA



Government of
South Australia



BACHELOR OF TOURISM, HOSPITALITY & EVENTS MANAGEMENT

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The Bachelor of Tourism, Hospitality and Events Management degree is a comprehensive, industry relevant program that offers higher education study in leadership, finance, marketing, international human resource management, entrepreneurship, strategy and risk management.

You will become an industry professional who is versatile and flexible with a diverse skill base and able to adapt to an ever-changing business environment in an increasing global marketplace.

You will develop an understanding of how management principles apply in a tourism, hospitality or events context. You will be equipped with transferable business, communication, team-working and research skills, which are applicable to a broad range of professional areas.

Graduates of this course will be able to:

- > Demonstrate in-depth knowledge of management concepts, models and theories.
- > Demonstrate in-depth knowledge of management functions as applied in the tourism, hospitality and events industries.
- > Demonstrate in-depth and cross-industry knowledge of the tourism, hospitality and events industries.
- > Analyse and solve problems or issues, articulate appropriate solutions and justify propositions and/or professional decisions.
- > Promote customer service excellence.
- > Create and maintain a network of industry connections.

ADMISSION REQUIREMENTS

- > Academic IELTS score of 6.0 Overall with minimum of 5.5 in all bands or equivalent.
- > Satisfactory completion of Year 12 or overseas equivalent OR
- > Certificate IV or higher in a Hospitality, Tourism or Events related area OR
- > Successful completion of the Diploma of Hospitality, Tourism or Events related area (credit will apply).

COURSE DURATION

3 years full-time

COURSE FEE

AUD \$51,135 plus incidentals (approx \$2,010)
Please refer to fee details at tafesa.edu.au/int

FIRST YEAR

MANAGING CUSTOMER SERVICE EXCELLENCE	THEMGT503
PRINCIPLES OF LEADERSHIP AND MANAGEMENT	THELEAD601
FINANCE FOR DECISION MAKING	THEFIN602
MARKETING CONCEPTS	THEMKTG602
BUSINESS RELATIONSHIPS	THEREL502
OPERATIONS PLANNING AND CONTROL	THEOPS502
MANAGING SAFETY AND SECURITY	THEWHS502
THE TOURISM, HOSPITALITY AND EVENTS INDUSTRIES	THEIND601

SECOND YEAR

ENTREPRENEURSHIP AND INNOVATION	THEENTR701
INTERNATIONAL HUMAN RESOURCE MANAGEMENT	THEHR703
GLOBAL BUSINESS	THEBUS701
INTRODUCTION TO ECONOMICS	THEECO701

THIRD YEAR

BUSINESS RESEARCH METHODOLOGY	THERES701
RISK AND COMPLIANCE MANAGEMENT	THERISK701
CAPSTONE: INDUSTRY PROJECT (CO/PRE REQ THERES701)	THECAP701
STRATEGIC PLANNING AND MANAGEMENT	THEMGT702

In addition to the above core units you will select 8 elective units to study in your second and third years.

For a full list of the elective units please visit tafesa.edu.au/int

EMPLOYMENT OPPORTUNITIES

As a graduate, your world opens up to positions that offer a stimulating, international work environment and a wide array of career paths and job opportunities including: Business Leader, Manager or Supervisor in Tourism, Hospitality and Events Industries.

APPLICATION PROCESS

To apply for this course as an international student you need to apply online at tafesa.edu.au/int and click apply now.

Quality Assurance

Australia's Higher Education providers are registered and monitored by the Tertiary Education Quality and Standards Agency (TEQSA). TAFE SA has received accreditation from TEQSA to deliver this course which is deemed to be equivalent in standing of any Australian university degree. More information is available at: teqsa.gov.au

Credit Transfer

Refer to tafesa.edu.au for credit transfer arrangement details.

LOCATION

TAFE SA Regency International Centre
for Hospitality, Tourism and Food Studies
137 Days Road, Regency Park SA 5010

FOR MORE INFORMATION

P +61 8 8207 8279

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